

Message Text

UNCLASSIFIED

PAGE 01 THE HA 04845 021339Z

70

ACTION EB-12

INFO OCT-01 EUR-25 ISO-00 COME-00 RSC-01 DRC-01 /040 W

----- 099418

R 021239Z OCT 74

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC 4476

INFO AMEMBASSY ATHENS

AMEMBASSY BELGRADE

AMEMBASSY BERN

AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY LONDON

AMEMBASSY MADRID

AMEMBASSY OSLO

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY STOCKHOLM

AMEMBASSY VIENNA

AMCONSUL AMSTERDAM

AMEMBASSY DUSSELDORF

AMCONSUL HAMBURG

AMCONSUL ISTANBUL

AMCONSUL MILAN

AMCONSUL MUNICH

AMCONSUL NAPLES

AMCONSUL ROTTERDAM

AMCONSUL THESSALONIKI

UNCLAS THE HAGUE 4845

PASS COMMERCE FOR DEP ASST SECRETARY HOSTLER

STATE FOR DEP ASST SECRETARY BILLER

E.O. 11652: N/A

TAGS: BCON

SUBJ: COMMERCIAL OFFICERS CONFERENCE-PANEL PREPARATION

REF: (A) STATE 213369 AND (B) STATE 209417

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PAGE 02 THE HA 04845 021339Z

1. ALL OF US HERE IN DUTCH POSTS WELCOME OPPORTUNITY AFFORDED BY UPCOMING PARIS AND ROME CONFERENCES TO EXCHANGE VIEWS WITH COMMERCE AND STATE REPRESENTATIVES ON INDUSTRIAL EXPORT SEGMENT OF OUR COMMERCIAL PROGRAM. WE WERE STRUCK, HOWEVER, BY FACT THAT PANEL ASSIGNMENTS LISTED IN REFTEL (A) APPEAR TO FOCUS LARGELY ON TRADITIONAL ROUTINE RATHER THAN ON NEW CCP THRUST TOWARD SELECTED PRODUCT CAMPAIGNS. WHILE ALL TASKS TO BE ADDRESSED BY PANELS PLAY THEIR PART IN THESE CAMPAIGNS, THERE ARE IMPORTANT QUESTIONS OF TARGET INDUSTRY SELECTION, TIME PHASING OF CAMPAIGN ELEMENTS, PROGRAM EVALUATION AND REVIEW, ROLE OF COUNTRY TEAM, ALLOCATION OF WASHINGTON RESOURCES, AND ABOVE ALL COORDINATION BETWEEN WASHINGTON AND THE FIELD IN CCP IMPLEMENTATION, WHICH WE HOPE AND ASSUME WILL BE ON CONFERENCE AGENDA.

2. FOREGOING COMMENT IS IN RESPONSE TO INVITATION EMBODIED IN SUMMARY OF REFTEL (B).
GOULD

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NNN

Message Attributes

Automatic Decaptioning: X
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Film Number: D740278-0854
From: THE HAGUE
Handling Restrictions: n/a
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Legacy Key: link1974/newtext/t19741078/aaaacomv.tel
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30 JUN 2005

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